

An aerial view of a city skyline at sunset, with a river in the foreground and a bridge. The sky is filled with orange and blue clouds, and the city lights are visible in the distance.

The Future: How Self Driving Cars Will Change Your life

Kevin Foreman, GM – GeoAnalytics, INRIX

January 2018



INRIX

INRIX – We Are Everywhere



Over **300 million**
real-time vehicles
& devices



Over **60 countries**
covering 5 million
miles



Breakthrough
Connected Car
services &
Transportation
Analytics

INRIX – Trusted by the Best



A few of INRIX's 700+ licensees



Current State of Cars

ZHOVTIS



ADOT-FCx

EcoBoost

TACHOMETER

BD-ECT

4 Wheel ABS

TCBA
UBI

EcoShift

DUAL ILLUMINATING

Shiftronic



XFCB

ABM



Electroluminescen

215/55R16 Tires



TESLA



INIX



ADAR

Electric

Flex Fuel

XCOBOT

Bla Bla Car

AWITPOM

Engine

Immobilizer

qwertyDOT

DOTV

OBD-11



Next Generation Vehicles: The Big 4



Autonomous

Shared

Electric

Connected

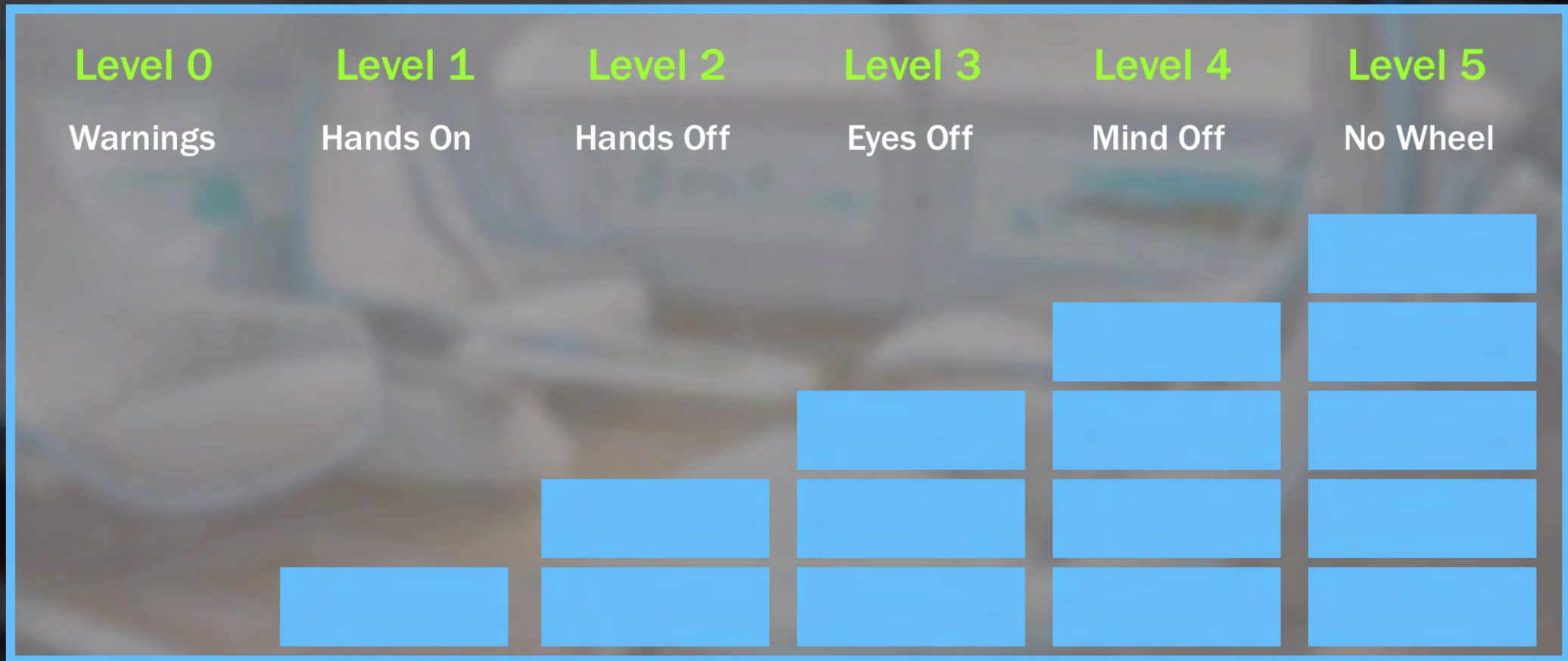
TESLA Google

UBER MOBILEYE

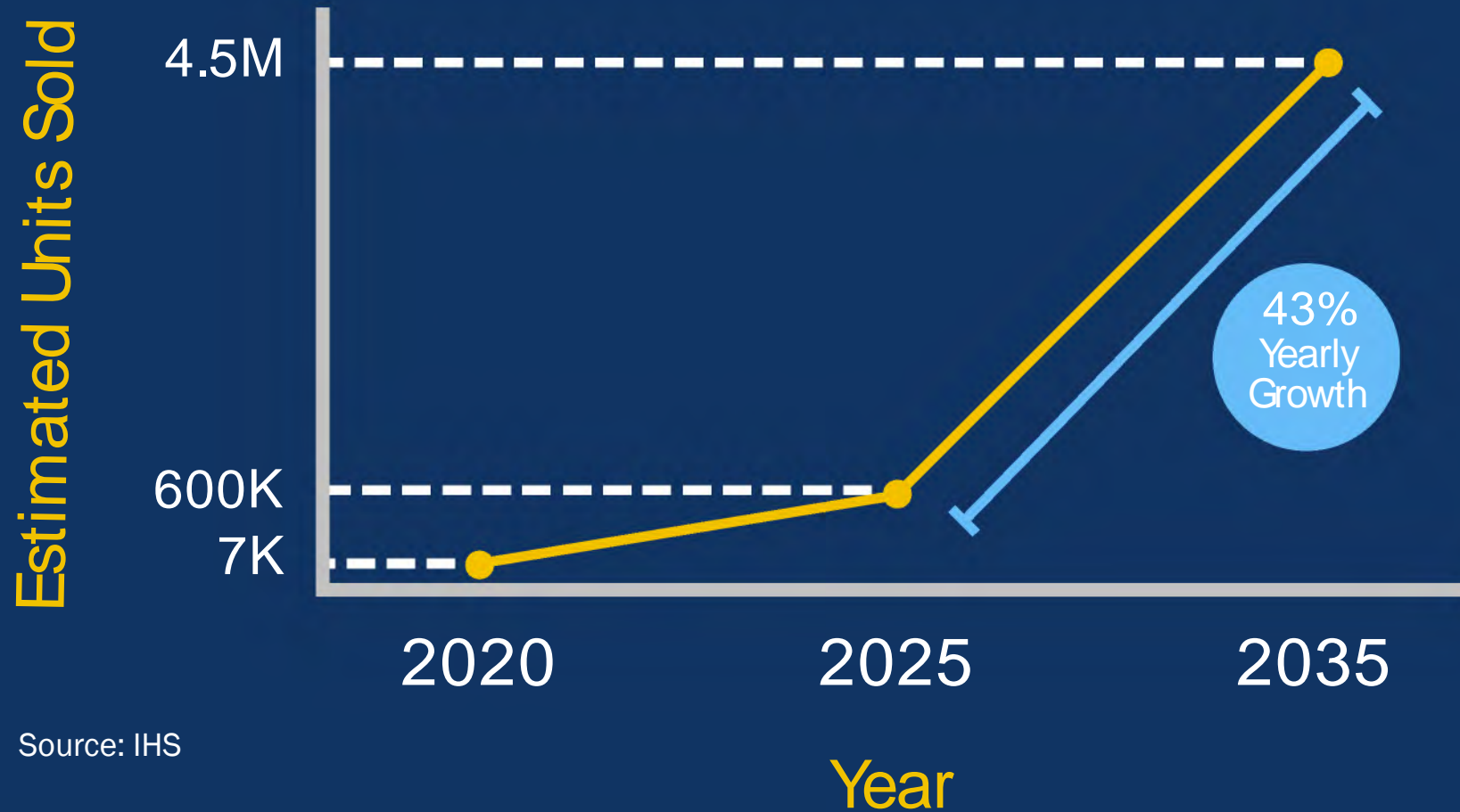
Autonomous Cars



Levels of Autonomy



Autonomous Cars Are Almost Here!



Source: IHS

Next Generation Vehicles: The Big 4



Autonomous

TESLA Google

UBER MOBILEYE

Shared

UBER CAR2GO

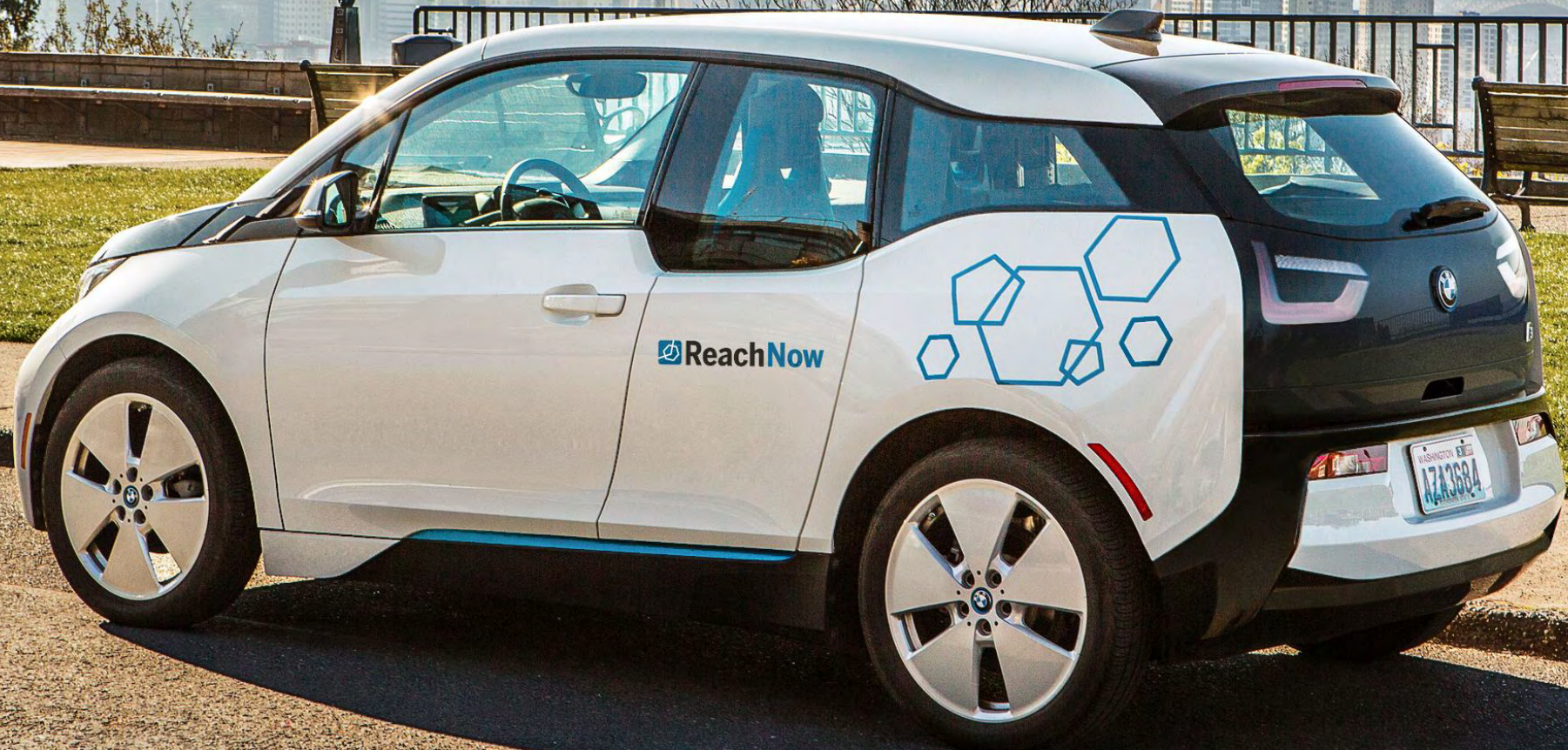
DiDi
More than a journey

ZIPCAR lyft

Electric

Connected

Shared Cars



INRIX

Shared Cars



Source: Morgan Stanley Research

Shared Cars Show A Positive Impact

Automakers



Market Share Opportunity

Cities



Less Traffic

Environment



Lower CO₂ Emissions

Next Generation Vehicles: The Big 4



Autonomous



Shared



Electric



Connected

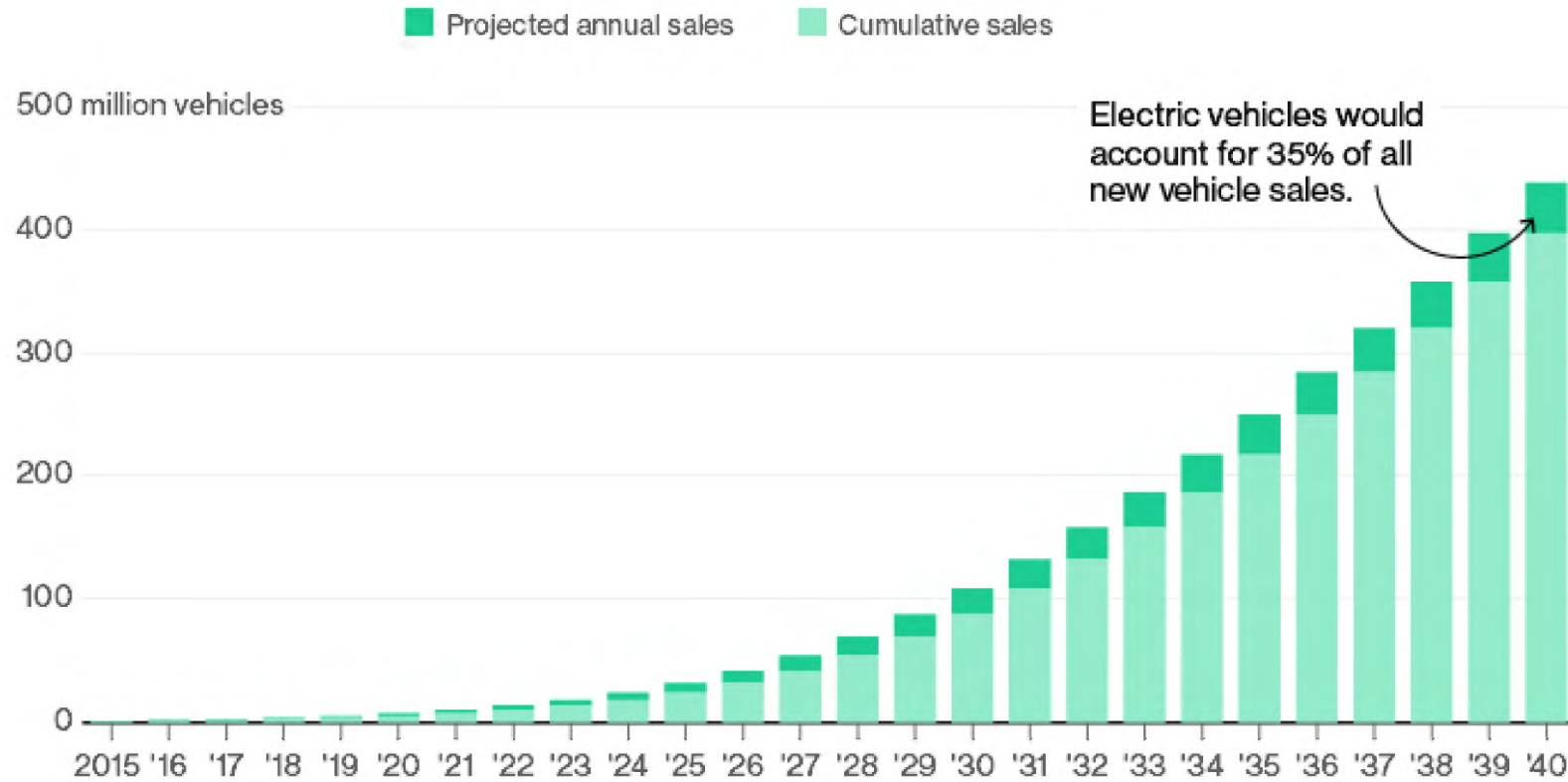
Electric Vehicles



Electric Vehicles



The Rise Of Electric Cars



Source: Bloomberg

Next Generation Vehicles: The Big 4



Autonomous



Shared



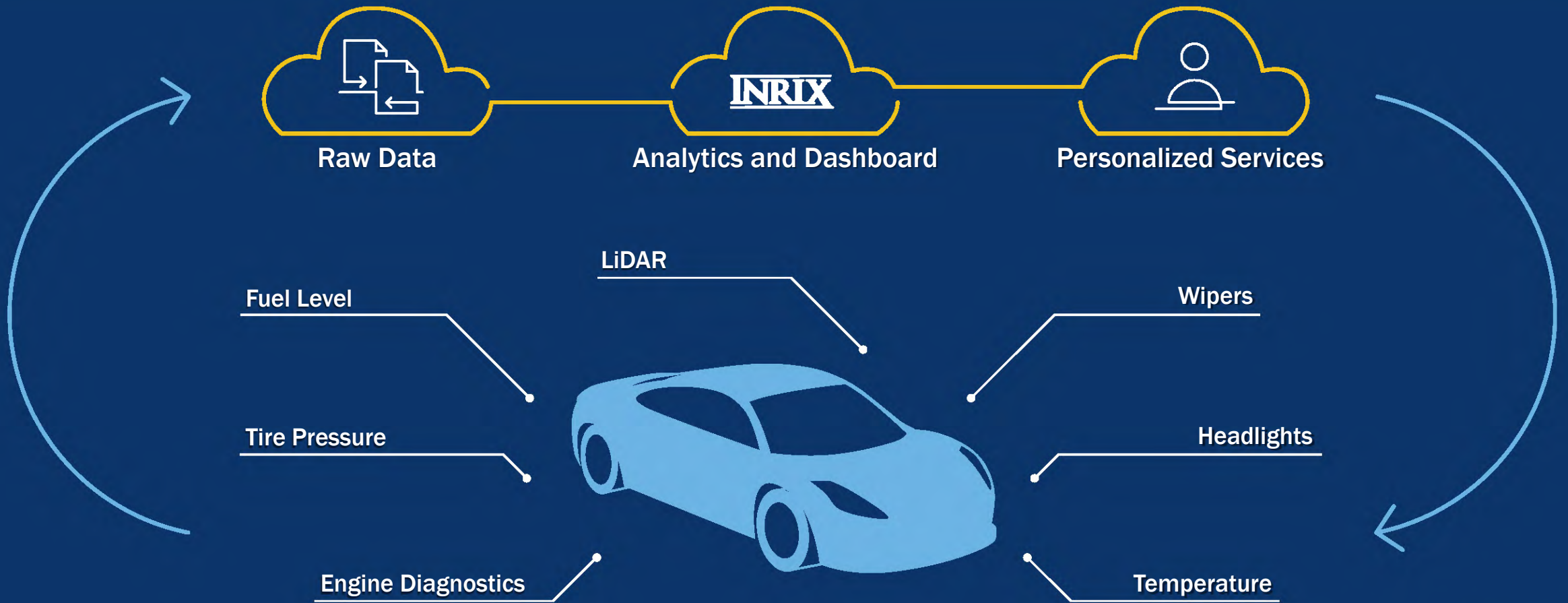
Electric



Connected



Data Mining the Connected Car



Next Generation Vehicles: The Big 4



Autonomous



Shared



Electric



Connected



New Landscape

✓ No More Speeding tickets

New Landscape

- ✓ No More Speeding tickets
- ✓ No More Drunk driving

New Landscape

- ✓ No More Speeding tickets
- ✓ No More Drunk driving
- ✓ No More Drivers licenses

New Landscape

- ✓ No More Speeding tickets
- ✓ No More Drunk driving
- ✓ No More Drivers licenses
- ✓ Blind, elderly and kids can drive

New Landscape

- ✓ No More Speeding tickets
- ✓ No More Drunk driving
- ✓ No More Drivers licenses
- ✓ Blind, elderly and kids can drive
- ✓ Distracted driving

New Landscape

- ✓ No More Speeding tickets
- ✓ No More Drunk driving
- ✓ No More Drivers licenses
- ✓ Blind, elderly and kids can drive
- ✓ Distracted driving
- ✓ Texting, sleeping

New Landscape

- ✓ No More Speeding tickets
- ✓ No More Drunk driving
- ✓ No More Drivers licenses
- ✓ Blind, elderly and kids can drive
- ✓ Distracted driving
- ✓ Texting, sleeping, sexing

New Landscape

- ✓ No More Speeding tickets
- ✓ No More Drunk driving
- ✓ No More Drivers licenses
- ✓ Blind, elderly and kids can drive
- ✓ Distracted driving
- ✓ Texting, sleeping, sexing
- ✓ Two-handed eating



Thank you.

Kevin Foreman, GM – GeoAnalytics

kevinf@inrix.com

[@Kforeman1](#)

