



# INNOVATION TRIANGLE

INVENT THE FUTURE



# A center for technology and innovation

The Innovation Triangle attracts residents and workers from all over the world to build the next generation of technologies.

With some of the highest educational attainment rates and best schools in the U.S., employers gain access to top talent and cutting edge innovation.

**Invent the Future in the  
Innovation Triangle!**





# Regional Collaboration to Support an Innovation Economy

- A partnership of the cities of Bellevue, Redmond and Kirkland
- **Synergistic:** Technology, data science, and engineering are the leading business drivers in the Innovation Triangle.
- **Proximity:** Common borders, roads, sidewalks, neighborhoods and schools.
- **Shared Goals:** Collaborate to create more business opportunities in the growing technology sectors of our communities.





# Innovation Triangle's Competitive Advantage

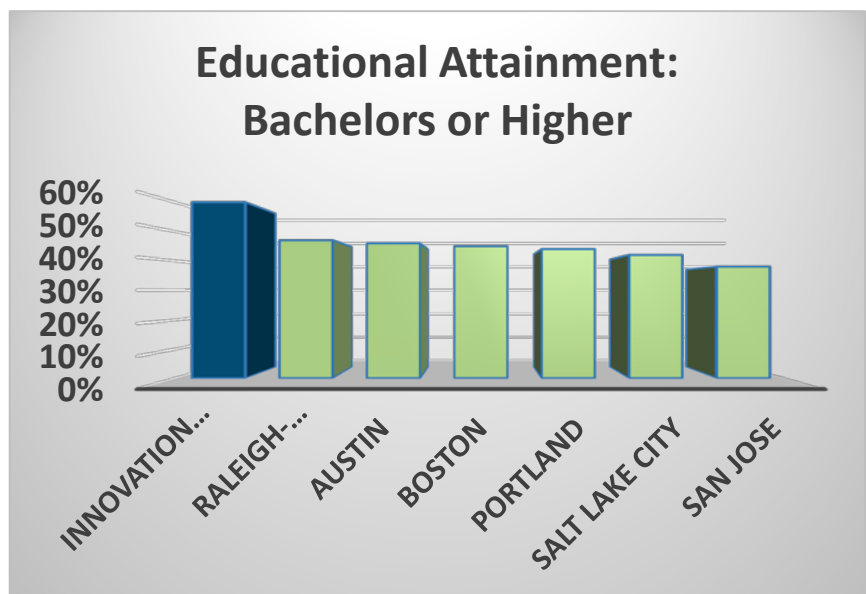






# Talent drives Innovation Triangle's economy

| High-Skill Occupations | Innovation Triangle | Raleigh | Austin | Atlanta | San Jose | Salt Lake | Portland | Denver |
|------------------------|---------------------|---------|--------|---------|----------|-----------|----------|--------|
| Business & Arts        | <b>60%</b>          | 46%     | 46%    | 51%     | 43%      | 44%       | 46%      | 45%    |
| Computer & Math        | <b>18%</b>          | 5%      | 6%     | 4%      | 7%       | 3%        | 4%       | 4%     |
| Engineering & Science  | <b>23%</b>          | 10%     | 10%    | 7%      | 13%      | 8%        | 8%       | 7%     |



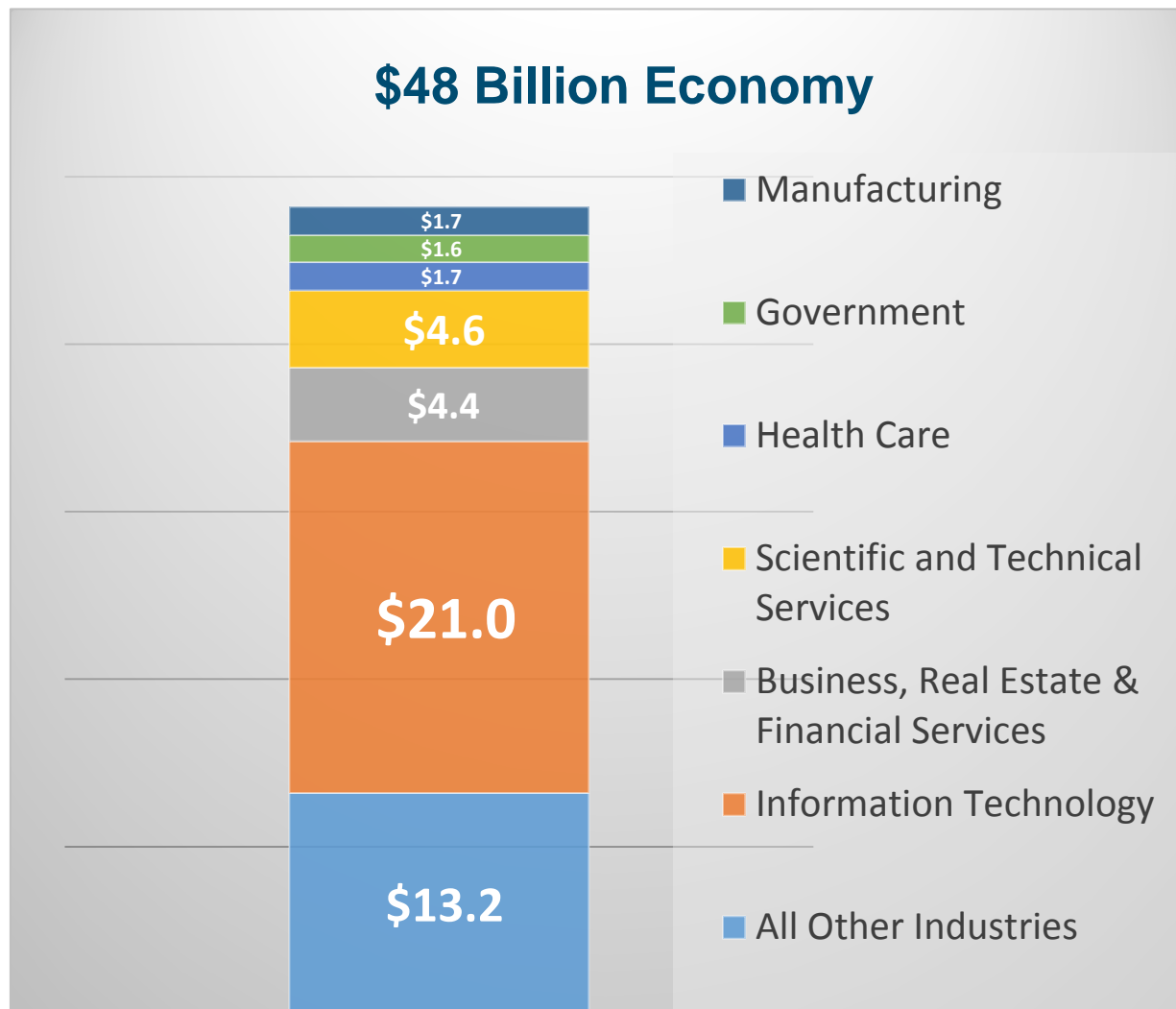


# A regional and global economy

In 2015, the Innovation Triangle's economy exceeded \$48 Billion!

The three largest industries are:

- ❑ Information Technology
- ❑ Business, Real Estate and Financial Services
- ❑ Scientific & Technical Services



Source: EMSI from the Economic Development Council of Seattle and King County.





# A world-class education system supports the economy

*Engineering, science, technology and innovation are the pillars of our region's academic strength.*



A partnership with the University of Washington, Tsinghua University and Microsoft to train tomorrow's visionaries and tech trailblazers



Bellevue College opens the door of higher education to more than 32,000 students each year with degrees in technology and engineering.



The University of Washington is rated by Reuters as one of the top 5 innovative universities in the world.



DigiPen ranks as one of the US's best schools for digital arts and game design.



Lake Washington Institute of Technology's primary purpose is to prepare people for employment, career change, or upgrading occupational skills.



Cascadia's employs an active and integrated learning approach to teaching in its professional and technical degree programs.



# Technology & Innovation Economy

## Enterprise Software



## Big Data







# Technology & Innovation Economy

## Interactive Media



## New Space





# Globally Oriented Economy & Communities

*Over 30 percent of our residents are from all corners of the world and they have experienced the welcoming environment of our communities that has created a diverse, sophisticated and cosmopolitan workforce.*







# Beautiful Natural Environments

*We place a high value on work/life balance and sustainability. We have hundreds of miles of hiking & biking trails, easy access to winter skiing, plus a strong culture for boating & kayaking.*



Kirkland Waterfront



Redmond's Marymoor Park



Bellevue's Downtown Park





# Innovation Triangle Technology Corridor



Stretching from Downtown Bellevue to Kirkland, the Spring District and to Redmond, the Innovation Triangle is the heart of the region's technology industry.





# Downtown Bellevue & the Grand Connection



Downtown Bellevue is the heart of Bellevue's technology cluster and is home to companies such as Microsoft, Salesforce, Amazon, Valve and Planet.

The Grand Connection is envisioned as a unique and signature urban design experience, and will improve the overall quality of life and urban experience for residents, visitors, and those that work in Bellevue.





# Spring District



Home to GIX and the future headquarters of REI, East Link light rail will connect the Spring District via Seattle and downtown Bellevue.





# Kirkland

Coming in 2018 to Kirkland, two major mixed-use developments with opportunities for technology companies. Easy access to transit provided for both developments.



***The Village at Totem Lake***, a transformative project with retail, dining and grocery options with cinema and a major outdoor plaza soon to become a singular event space. 600-900 residences together with connections to a refurbished Totem Lake Park.



***Kirkland Urban*** will become Kirkland's uptown, with unparalleled views of Lake Washington, space for technology companies as well as prestigious restaurants, cinema and other amenities.



# Kirkland



**The Cross Kirkland Corridor** is a 5.8 mile bike/pedestrian trail that is part of the 43 mile Eastside Rail Corridor, including Bellevue and Redmond where the Redmond Central Connector is under development.



**Google** transformed a section of the Corridor into an outdoor recreational space for its employees and the public. It includes basketball court, sand volleyball court, Crossfit/TRX fitness area, and zip line.





# Redmond

The Office at Esterra Park in the Overlake urban center is perfect for technology firms.

Esterra Park is conveniently located just off of SR-520 immediately adjacent to the World Headquarters of Microsoft Corporation.







# Redmond

Redmond's Downtown Park will be a memorable and extraordinary gathering place in Redmond's fast growing urban center. Here art and park will be indistinguishable.

It is a destination for creative energy and exploration where the entire community can:

- ✓ Play and relax in all seasons and weather
- ✓ Be inspired and entertained
- ✓ Delight in nature
- ✓ Linger and leave uplifted









INNOVATION  
TRIANGLE

## Contact Us:

***James Henderson***

Economic Development Director  
City of Bellevue

***Ellen Miller-Wolfe***

Economic Development Manager  
City of Kirkland

***Bart Phillips***

CEO  
OneRedmond



*Special thanks to the Port of Seattle for their support of the Innovation Triangle.*